

THE BENEFITS OF FIELDSPORTS

Habitat management & conservation is carried out on **7.6 million hectares** of land as a result of shooting.

CONSERVATION



Shoots create & maintain cover for game & wildlife & feed songbirds in winter.

Wildlife thrives where land is managed for shooting.

Shoot providers & volunteers carry out conservation work to the value of £500m - equivalent to 26,000 full time jobs and 14m work days annually .

ECONOMY

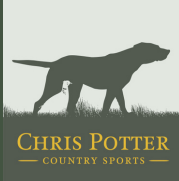


**£3.3BN ANNUAL
BENEFIT TO THE
UK ECONOMY**

HEALTHY FOOD



Wild meat is lean, high-welfare, and unbelievably flavourful.



- ✓ Low food miles
- ✓ High protein
- ✓ Sustainable
- ✓ Low fat

HEALTH & WELLBEING



Members of the public benefit from the habitats & landscapes provided by land used for shooting - over 60% of shooting land is also used for hiking, rambling & dog walking.

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Source: Value of Shooting Report 2024; Eat Wild; BASC